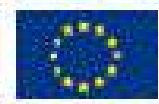




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## **Theme 1: Employability**

### **1.2: Combating Racism and xenophobia in the labour market**

#### **1.2.1: Preventing ethnic and racist discriminations**

## **Intervention area:**

- 3 507 km<sup>2</sup> total area located in Alentejo region
- 59 459 total inhabitants in 2001
- aged population and progressive depopulation (negative population growth 1991/2001)
- lowest literacy average rate (above the Alentejo level and the national level)
- main economical axes: agriculture and cattle raising



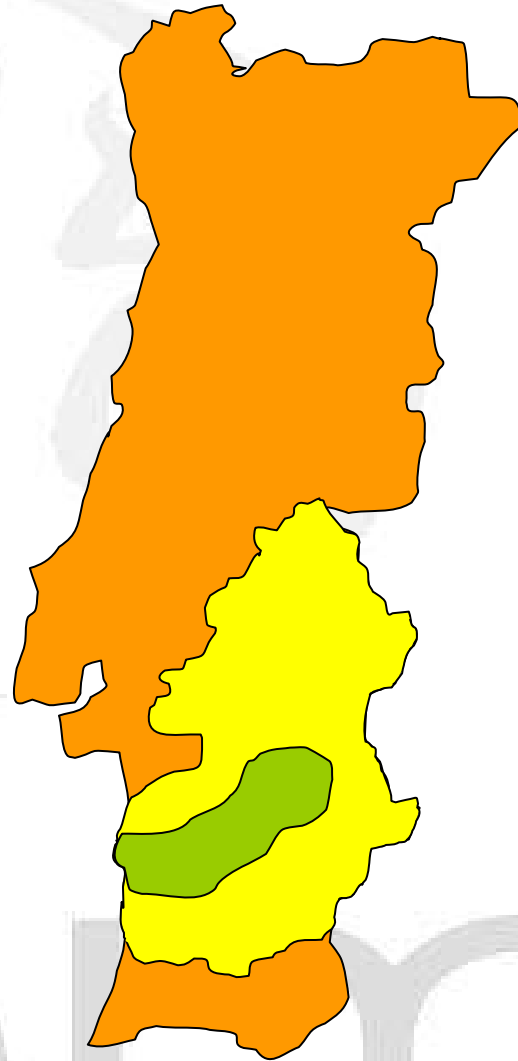
**TERRAS  
DENTRO**

*desenvolvimento integrado*

**Portugal**

**Alentejo**

**Intervention area**



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## **Development Partnership:**

Terras Dentro

Municipality of Alcácer do Sal

Municipality of Alvito

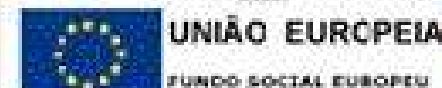
Municipality of Cuba

Municipality of Montemor-o-Novo

Municipality of Portel

Municipality of Viana do Alentejo

Municipality of Vidigueira



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**TERRAS  
DENTRO**

*desenvolvimento integrado*

## **Main Objective:**

Development of new strategies and methodologies in order to integrate the immigrants in the rural areas, mobilizing the local entities, acting in a preventive way near this public and in a new specific context.

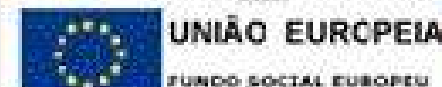
### ***key concepts:***

*partnership work (common to every project steps)*

*identification of specific target-population needs (action 1)*

*target-population involvement (common to every project steps)*

*preventive effect (structural effect wanted)*



## Specific objectives

- to prevent and to strive against the ethnic or racial discrimination in the rural areas, promoting the equal opportunities
- to be aware of the numerous contexts and situations related to the immigrants forthcoming;
- to promote the integration of the immigrants in the labour market and in the society, regarding their cultural, religious and ethnic identity;
- to promote the relationship between different ages at a cultural level, involving the whole community;
- to promote the involvement of the enterprises
- to promote information and training actions about the Portuguese language and culture, labour legislation, economical and educational system, social security and European Union;

*key concepts*

*equal opportunities*

*interculturality*

*enterprises involvement*

*information*

*training*

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# start design

**through the observation *in loco* we have realized the evolution of the immigrants situation**

**consciousness of the new behaviour concerning:**

- employability
- community relationships

**consciousness of the new population variables regarding:**

- communication (unfamiliarity with the portuguese language)
- illegal staying in the country
- mutual cultural inadaptation
- unfamiliarity with the immigrants rights and duties
- difficulties concerning the development of adaptation capabilities (associativism, etc...)

**actions developed:**

creation and management of a permanent observatory  
of attendance and evaluation

technicians training (everybody involved in the project)

mediators training

organization and implementation of a Local Support  
Office network

organization of training, information and sensitization  
actions directed to the immigrants, the involved  
entities, institutions and local communities

## **actions developed:**

designing of a training kit directed to young people  
(promotion of intercultural values)

conception and dynamization of a sensitization  
campaign concerning the permanent arrival of this  
“new” populations

organization and promotion of intercultural activities  
involving the local and the immigrant populations,  
related to: gastronomy, music, dance,...

**products achieved**

pedagogical kit to promote intercultural values

([www.kitsemfronteiras.net](http://www.kitsemfronteiras.net))

comparative studies on Immigration issues

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